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FUN FACTS

TEN COOL THINGS TO DO WITH INTEL® VIIV™ TECHNOLOGY-BASED PCs

With millions of hours of digital content coming online, Intel® Viiv™ technology* is designed to enhance how consumers access, enjoy, manage and share digital entertainment in the home. Available beginning in January, Intel Viiv technology-based PCs integrate a suite of Intel technologies that deliver the performance to support high-definition entertainment with Intel dual core processors, support for up to 7.1 surround sound, connectivity for the latest online content, and CE-like features for a simplified entertainment experience. Here are 10 ways to enjoy this new breed of PCs in your home.

- **Double your pleasure.** Enjoy the performance of a PC that's "two good." An Intel Viiv technology-based PC has two brains, or "cores," to tackle your entertainment tasks simultaneously. Just imagine: You can play the most intense PC games and at the same time download the latest movie releases.
- **Look, listen and play, on your own terms.** Pick from countless hours of music, movies, games and photos you and your family enjoy most. Choose from your own personal collection or go online and access endless entertainment options offered through a variety of Intel-verified online services. With Intel Viiv technology and an appropriately configured home network, you decide what to watch, listen to or play when you want and on a variety of screens – from the PC and TV to portable media player and laptop screens.
- **Personalize your entertainment.** Store, enjoy and share your favorite digital media, including photos, music and videos, on the PC, where it's always within easy reach.
- **Don't get up from that comfy couch.** Tell your PC what to do using an optional remote control. Intel Viiv technology puts you in control of your own entertainment.
- **Indulge your design style.** Select a PC shape and size that suits your home or personal tastes. Choose from sleek, snazzy, consumer electronics-type consoles (hint: looks like a DVD player) or the latest, cool desktop and tower designs.

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- **Bring the theater home.** Create your own home theater experience in the comfort of your living room with support for up to 7.1 surround sound audio performance and optional support for high-definition video to get outstanding picture quality.
- **Turn on the fun, quickly.** After initial boot-up and when the feature is activated, you can turn your Intel Viiv technology-based PC on and off instantly, much like a TV. Better yet, it keeps functioning even when you turn it off. For example, the PC in your living room may look like it's "off," but it can continue to stream your music through a digital media adapter to the bedroom stereo.
- **Plan your own TV program.** Expand your choices and take control of your content with personal video recording capability. Using an optional TV tuner card, you can record, pause and rewind live TV programs, then view them at your convenience.
- **Enjoy a "one-stop shop" for premium content.** Get connected to TV programs, movies, music DJs, game room arcades and photographers around the world. With an Intel Viiv technology-based PC and a broadband Internet connection, you enjoy on-demand access to a variety of verified entertainment content services and applications.
- **Share digital entertainment with everyone in your home.** Think media, multiplied. With an appropriately configured home network, Intel Viiv technology-based PCs have the "smarts" to play one type of media in one room of the house while someone in another room uses a digital media adapter to stream music to a home stereo.

Coming Attractions: Intel Viiv technology will add new software-based features in the second half of the year to offer consumers an even better home entertainment experience:

- **Unleash your digital entertainment.** Enjoy countless hours of movies, games, photos, music and videos stored on the PC in different rooms throughout the home and on a variety of devices from a DVD player to a digital TV, set-top box or digital media adapter. Worried about setting it up? Intel software features will help ease the set-up of a home network and forthcoming devices that are verified to work with Intel Viiv technology.
- **Worry less about the format of your video or music files.** Intel Viiv technology-based PCs will soon include a built-in "engine" that can automatically reformat many files so you can watch home videos, listen to your music and show off those family photos on not only your PC but also a selection of Intel Viiv technology verified digital devices.

Intel, the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at www.intel.com/pressroom.

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*Home networking capability and many Intel® Viiv™ technology-based usage models will require additional hardware devices, software or services. Functionality of Intel Viiv technology verified devices will vary; check product details for desired features. System and component performance and functionality will vary depending on your specific hardware and software configurations. Remote control may be sold separately.

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